

## **Last-Call for Canada's f-cell+HFC Impulse Summit**

VANCOUVER, BRITISH COLUMBIA – May 16, 2019 – The f-cell+HFC Impulse Summit 2019 is nearly upon us. As countries and cities worldwide resolve to address climate change and identify paths to decarbonize their energy structures to support the Paris Agreement, the international [f-cell+HFC 2019](#) will unite key industry stakeholders from May 21-23, 2019 to discuss the role hydrogen and fuel cells can play in achieving green growth objectives for generations to come.

“Hydrogen and fuel cells are widely recognized as the 21<sup>st</sup> Century enablers for a cleaner and self-sustaining future” said Ross Bailey, President and Chief Executive Officer of Greenlight Innovation. “At the f-cell+HFC Impulse Summit in Vancouver, we look forward to highlighting the near-term benefits that these technologies can play to reduce urban air pollution and reduce GHG emissions in transportation and energy storage applications, while continuing to grow the economy and create jobs in British Columbia and around the world.”

Located in Vancouver Canada, the “cradle of fuel cells”, the f-cell+HFC will feature international speakers from thirteen different countries and from over fifty organizations including hydrogen and fuel cell component and product manufacturers; transit, trucking, energy, marine and vehicle companies; domestic and international government leaders and port authorities; universities and research organizations, industry associations and more.

Two workshops, focused on the use of hydrogen and fuel cells in ports and public transit bus operations, will bookend the Conference and are supported by an international trade fair which includes 22 exhibitors. The exhibition features the most advanced hydrogen and fuel cell products.

The trade fair, which will run concurrent to the event, is open to the general public allowing attendees in British Columbia to connect, empower, and educate themselves with others who seek progressive change in their community. We invite visitors to meet with fuel cell manufacturers, hydrogen producers and suppliers, component manufacturers, automobile companies, end-users, service providers and government officials to discuss the latest product advancements, market opportunities and perspectives for the future.

A Ride and Drive event, taking place on May 22 and 23<sup>rd</sup> between 10:00AM and 5:00 PM will feature the Toyota Mirai – a hydrogen powered fuel cell electric vehicle (FCEV) which is currently available in Quebec and will soon be available at select dealers in the Greater Vancouver area. Also available for ride and drives is the Hyundai NEXO hydrogen fuel cell electric vehicle. The NEXO is the only FCEV currently available to the Canadian public and is the only second-generation fuel cell vehicle in Canada. The vehicle can also be experienced in Vancouver via the MODO car sharing app. Come witness the Mirai and NEXO's quick acceleration, quiet operation and long operating range that emits only water from the tailpipe!

Unique to this year's Conference is a “HFC Snapshots + Pitch Session” where interested parties are invited to present a brief, two-minute elevator-pitch to the conference audience regarding their innovations, new products or projects, policy work, market applications and more. Registration is required for one of 20 speaking spots before Wednesday, May 22 at 3:00 pm. For more information, visit <https://hyfc.com/program/>

f-cell+HFC is pleased to announce our latest Bronze sponsor, BC Ministry of Jobs, Trade and Technology, who have joined our growing list of industry supporters including Gold Sponsor AVL List; Marquee Evening Event Sponsor Ballard Power Systems; Silver Sponsors Canadian Trade Commissioner Service

(TCS), Greenlight Innovation and Hydrogenics; and, Bronze Sponsors HTEC (Hydrogen Technology & Energy Corporation) and Toyota Canada Inc. in addition to our new partner NOW GmbH, we also welcome The California Hydrogen Business Council (CHBC), China International Hydrogen and Fuel Cell Conference and Exhibition (CHFCE), the Fuel Cell and Hydrogen Energy Association (FCHEA), and the International Association for Hydrogen Energy (IAHE).

Event registrants are invited to enroll via the Conference [website](#) and access a range of supportive information. Don't miss this opportunity to join us in Vancouver and hear more about the latest advancements, the state of investment in the sector, and upcoming opportunities to adopt the latest innovations contributing to a sustainable future.

Interested journalists, who will receive complimentary tickets for the entire event, can register by contacting Debby Harris at [debby@riversedgeconsulting.ca](mailto:debby@riversedgeconsulting.ca)

#### **About the f-cell+HFC 2019 Impulse Summit**

f-cell+HFC 2019 Impulse Summit is designed to accelerate the fight against climate change by connecting international industry executives with senior government leaders, investors and researchers discuss solutions and scale-up projects that can economically produce infrastructural hydrogen, integrate hydrogen fuel transport and storage options such as power-to-gas, and identify paths to support the near-term demand for increased hydrogen fuel cell use in commercial industrial applications such as forklifts, heavy-duty trucks and buses, marine and building applications.

#### **About CHFCA**

The Canadian Hydrogen and Fuel Cell Association is a non-profit trade association of product manufacturers, component developers, suppliers, research organizations, governments and financial institutions designed to advance the understanding of hydrogen and fuel cells and their capabilities amongst industry leaders in Canada and beyond.

#### **About Peter Sauber Agency Fairs & Congresses**

The Peter Sauber Agency is one of Europe's leading industry conference organizers. The Agency has developed, organized and hosted a range of fairs, congresses, exhibitions and community events with a focus on identifying paths to address our global energy and environmental challenges, including the f-cell Conference since its inauguration in 2001 in Stuttgart.

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