



Take the lead as a sponsor or exhibitor!

f-cell Canada is the country's premier annual event for meeting, discussing and promoting the latest developments in both Hydrogen and Fuel Cells. It is hosted by your trusted f-cell team at Messe Stuttgart and supported by the Canadian Hydrogen and Fuel Cell Association.

This year, Edmonton takes the stage: a region with an energy history, large new hydrogen projects and the experience to become a global leader. Join us for the 4th f-cell Canada international conference and trade fair. Learn and exchange technical, research, political and market updates.

Take it a step further with a sponsorship or exhibit booth in the heart of the action. As a sponsor, you are in the spotlight! Join us early to benefit from our extensive advertising and international media activities in the full lead up to the event. In the trade fair, show off your products or services, make new connections and expand your brand awareness!

Any questions? We are here for you!

Contact us to learn more, or for help with planning your participation:



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f-cell Canada Booth Packages & Sponsorships 2022

	Main Sponsor \$ 40,000	Premium Sponsor \$ 30,000	Top Sponsor \$ 20,000	CHFCA Member Booth Package \$ 10,000	CHFCA Member Booth Package \$ 6,000
Booth*	up to 12 m ²	up to 9 m ²	up to 6 m ²	up to 9 m ²	up to 6 m ²
Product Presentation	Ride & Drive/outside or inside truck/ car display/drone displays				
Conference Tickets	20	15	10	6	5
Trade Fair Tickets	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited
Pitch	x	x	x	x	x
Branding	Signage, flag and banner details to come			Website, event guide, footer	
Communication	Logo & name as sponsor in all channels incl. press release				
	opening press conference participation	space for your own press conference			

*All booth packages include: Booth space with hard-wall setup, header fascia with company name, 2 arm lights, 1 round table, chairs, 1 brochure rack, wastebasket, standard power supply, lunch for 2 people both days

Trade Fair Booths*

6 m² Booth (2 m x 3 m \$ 3,900)

9 m² Booth (3 m x 3 m \$ 5,500)

▶ 20 % discount on full event tickets

Other Sponsorship Options	Price	Description
Lunch x 2	\$ 5,000	2 min. welcome, branding onsite, online and in print materials
Coffee Breaks x 4	\$ 2,500	Branding onsite, online and in print materials
Lanyards	\$ 2,000	Every participant wears your brand (sponsor to provide lanyards)
Promotional Videos	\$ 500	Videos played on stage between sessions
Workshops	\$ 10,000	Topic in program, room with a/v, duration 1.5 hours, marketing, speaker tickets
Speaker's Corner	\$ 500	5 min. slide presentation in the Trade Fair
Farewell Party	\$ 2,500	5 min. speech, branding onsite, online and in print materials
Evening Event	\$ 5,000	5 min. speech, branding onsite, online and in print materials

All prices CAD. Taxes not included. Individualized Booth Packages available on request.